



September, 2016

Dear Menlo Park Business Associates,

Each year La Migliore Salon hosts a public event and we are pleased to announce we will be continuing our tradition on Sunday, December 4<sup>th</sup> at the Stephen Miller Gallery on Santa Cruz Avenue.

This year, more than ever, we want to use this event to give a big boost to our local businesses while also giving back to the community we serve. Our 2016 Local Designer Showcase will spotlight Menlo Park's Best Designers, and we promise you a terrific event!

All proceeds of this event will go towards the Lambadina Foundation, a charitable organization I formed four years ago. "Lambadina" means light, and our mission is to shed light on the fate of the displaced women who escaped from the horrors of life in their home country of Eritrea only to live in abject poverty on the streets of Ethiopia.

20% of all profits made from sales of our vendors at this year's event will go towards Lambadina's current fund-raising initiative which will create a shelter for these displaced women and their children and thus provide them with a safe haven from which they can rebuild their lives. For more information, visit us at [www.lambadinafoundation.org](http://www.lambadinafoundation.org).

Many of you have worked closely with us in past years to assist in providing support for our efforts. This year, more than ever, we have a chance to do something significant.

Please let me know that you are in! I have attached an RSVP form so you can indicate which way you wish to participate. Together we can create a positive energy and passion that will bring light to the lives of these displaced women and restore to them the humanity and dignity they deserve. Join our Menlo Park business community and help support us as we support you.

Sincerely,

Showa Sahle  
Founder, Lambadina Foundation